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## ***APD Solutions and Local Coalition Brings National Neighborhood SHOcase Tour to the Bay Area***

*New Home-buyer Marketplace Stirs Effort to Stabilize Communities*

**Oakland, CA – September 30, 2010** – The sprawling downturn of the housing market affecting cities across the county has brought together a team of organizations seeking to offer new homeownership opportunities. APD Solutions, local partners and community leaders announced today that the National Neighborhood SHOcase Tour is coming to the Bay Area in October as an effort to jumpstart the revitalization of communities hardest hit.

The Neighborhood SHOcase is a Special Homeownership Opportunity (SHO) event where working families can purchase real estate for an affordable price and with buyer assistance in the neighborhoods they desire to live without competition from investors. This homebuyer event is designed to be beneficial for any individual regardless of where they are on their path to homeownership. Participants will be able to speak with lenders, real estate agents and housing counseling agencies to ensure they are ready to become homeowners.

To make homeownership possible for working families, this event offers several financial incentives. For example, buyers that purchase a home may be eligible to receive up to a 3.5% incentive. A special incentive has been created for real estate agents as well, offering the opportunity to earn up to \$2,000 in cash incentives.

APDS will host a series of home-buyer preparation seminars through their consumer website HomebyRequest.com to adequately prepare potential buyers on what to expect at the SHOcase and to ensure homeownership readiness. The free classes and counseling helps new homebuyers better understand the rewards and challenges of homeownership – with the intention that the new homeowners and communities will continue to thrive in the future.

The Neighborhood SHOcase is a FREE event open to the public. Participants can look forward to homebuyer seminars, home purchasing opportunities, entertainment and giveaways. The SHOcase will be held at The Rotunda Building – Oakland, 300 Frank H. Ogawa, Plaza, Oakland, CA 94612 at 1:00pm. To learn more about the Neighborhood SHOcase and how to pre-register visit [www.HomebyRequest.com](http://www.HomebyRequest.com).

**About APD Solutions:**

APD Solutions, LLC is a national Neighborhood Revitalization Firm created to provide community development consulting and comprehensive real estate services to public and private sector clients. Our goal is to **Restore** credibility in the housing industry, **Rebuild** challenged neighborhoods and **Renew** the lives of impacted families. APD Solutions has a talented staff with over 200 years of combined relevant housing industry and real estate experience. We have offices in Atlanta, Chicago, Dallas, Jacksonville and San Francisco. For more information, visit [www.APDSolutions.com](http://www.APDSolutions.com).